

MOVER INSIGHTS

Ponte Vedra Beach, FL

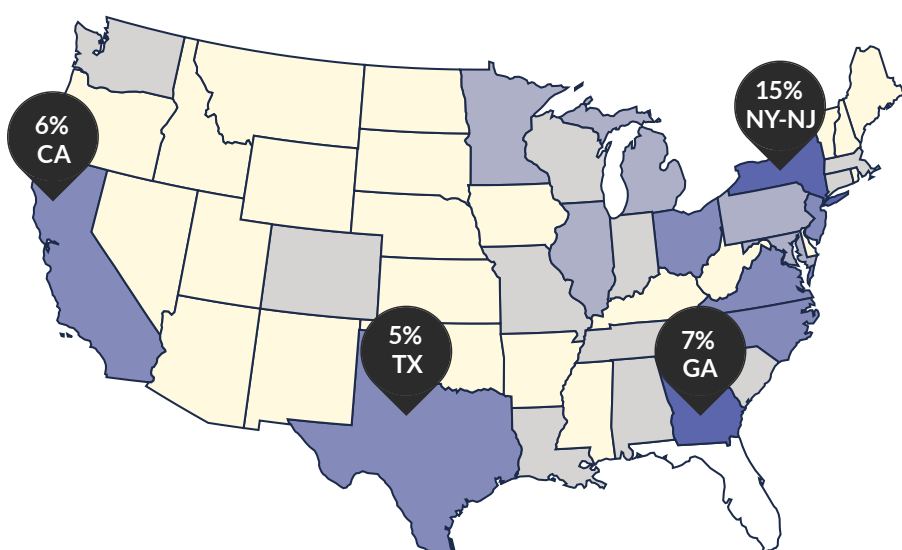
This **Mover Insights** infographic profiles households moving into two communities during January thru August, 2020. The communities of Ponte Vedra Beach, 32082 and Ponte Vedra, 32081 which are both located in St Johns County, FL.

New to the State

46% of Movers are from Out-of-State

The number of out-of-state movers into these two communities is more than **double the historical rate**. The states with the highest number of movers into zips 82081 & 32082:

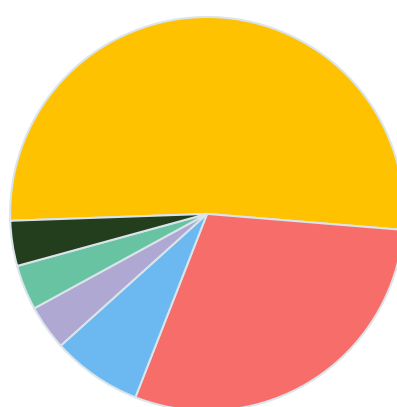
- 15% from New York & New Jersey
- 7% from Georgia
- 6% from California
- 5% from Texas



Movers from FL

26% of the Florida Movers are from outside St Johns County

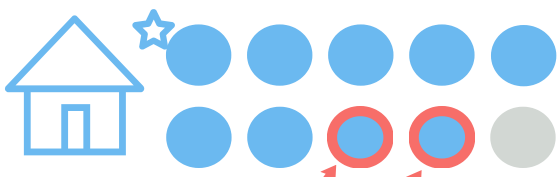
The number of movers from other communities within St Johns County, as well as the number of movers from other Counties within Florida, remain **consistent with historical rates**.



Within St Johns County	28%	Adjacent Counties	16%
South FL Counties	4%	Central FL Counties	2%
Gulf Coast FL Counties	2%	North FL Counties	2%

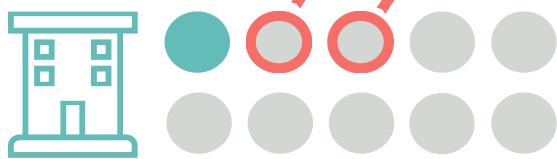
94%

Single Family Home



6%

Multifamily Housing



Housing Type

Spotlight Changes

Changes in the type of housing is of special interest because more than 20% of the movers changed from multi-family housing to single-family homes with their move.

Homeownership

Mix of Owners & Renters

Newly constructed neighborhoods are offering more options for multi-family housing. However, the renter ratio is evenly divided between Ponte Vedra, 32081 and Ponte Vedra Beach, 32082.



69%

Homeowners



31%

Renters or Unknown

Income of Movers

Affluence is Unchanged

These two communities have a long history of affluence which continues with the new movers.

